

BACKSPACE PRESENTS

A Musical Feast



A Concert Benefitting

BEL INIZIO

THE RACE FOR A BETTER LIFE



TM

SPONSOR PROPOSAL

100% OF NET PROCEEDS GOES DIRECTLY TO BEL INIZIO

FRIDAY, MARCH 28

The Heights Theater
339 W.19th St.

<https://bel-inizio.org>

f @bel.inizio

@belinizio





BEL INIZIO

ABOUT US

Bel Inizio, based in Houston, is a nonprofit organization that empowers disadvantaged women by building self confidence and life skills through fitness and nutrition. Participants train to complete a 5K, preparing them for a better life.

Your sponsorship directly fuels Bel Inizio's mission by expanding partnerships that enable more women to participate in our transformative program. These funds allow us to collaborate with community organizations, corporate partners, and local businesses to provide essential resources, mentorship, and training. By strengthening these partnerships, we can increase program accessibility, offer more tailored support, and empower more women with the skills, confidence, and opportunities they need to build a brighter future.



SPONSORSHIP LEVELS



AMERICAN PIE

LIMIT 2- \$8,000

The American Pie suites are the most exclusive performing arts suites in the city. On an elevated platform less than 50 ft from the stage, the sounds and sight lines are unsurpassed. The oversized furniture, original works of art and private seating make this equivalent to hosting a performance in your living room.

- Exclusive roped VIP suites with seating for 8 (first floor)
- 20 general admission tickets
- Champagne service
- Backstage picture opportunity with Backspace
- Sponsorship recognition (see below for details)



ICE CREAM MAN

LIMIT 2- \$5,000

- Glow stick sponsorship with branding
- 8 seated VIP tickets (mezzanine)
- 20 general admission tickets
- Sponsorship recognition (see below for details)



ROCK LOBSTER

LIMIT 2- \$2,500

- 6 seated VIP tickets (mezzanine)
- 10 general admission tickets
- Sponsorship recognition (see below for details)



SAVOY TRUFFLE

LIMIT 2- \$2,000

- 4 seated VIP tickets (mezzanine)
- 10 general admission tickets
- Sponsorship recognition (see below for details)



RED RED WINE

LIMIT 2- \$1,800

- 2 seated VIP tickets (mezzanine)
- 10 general admission tickets
- Sponsorship recognition (see below for details)

Sponsorship Recognition

- **Premier Website Exposure:** Strategic placement of sponsor logos on Bellinizio.org
- **Exclusive Social Media Recognition**– Dedicated sponsor recognition across all Bel Inizio social media platforms.
- **Feature in Bel Inizio Newsletters**– Sponsors will be recognized in pre-event newsletters
- **Branded Event Experience**– Top-tier sponsors will have their logos prominently featured on custom coasters at the event bar, ensuring high visibility in a key social setting.
- **High-Impact Event Signage**– The Heights Theater will showcase day-of-event posters on the exterior of the venue, featuring top-tier sponsor logos for maximum exposure.
- **Premium Program Placement**– Strategic logo placement within the event program
- **Spotlight During Intermission**– A 15 minute video presentation highlighting sponsors with your logo and link to your website
- **Custom Digital Ticket Branding**– Top-tier sponsor logos will be integrated into the event’s digital ticket design, offering exclusive exposure from the moment guests secure their attendance.



NEXT STEPS

BEL INIZIO

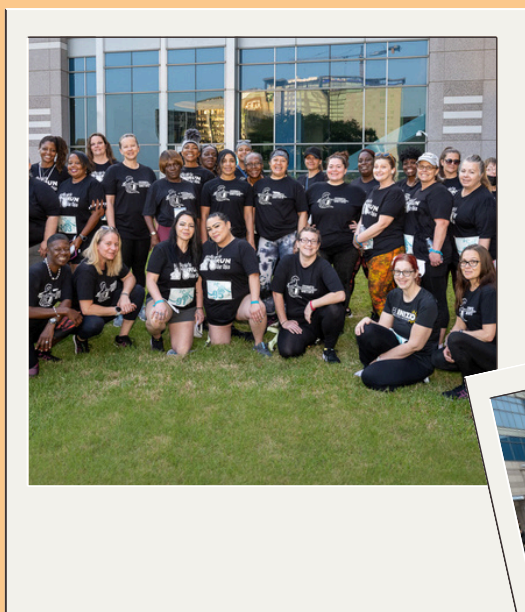
THE RACE FOR A BETTER LIFE

A stylized sun logo with a white circle in the center and orange rays extending outwards, positioned to the right of the main title.

To become a sponsor for this event, please contact our Executive Director Kendra Atkins to discuss further details and purchase your sponsorship!

281-436-7580

Kendra.atkins@bel-inizio.org



THANK YOU!

